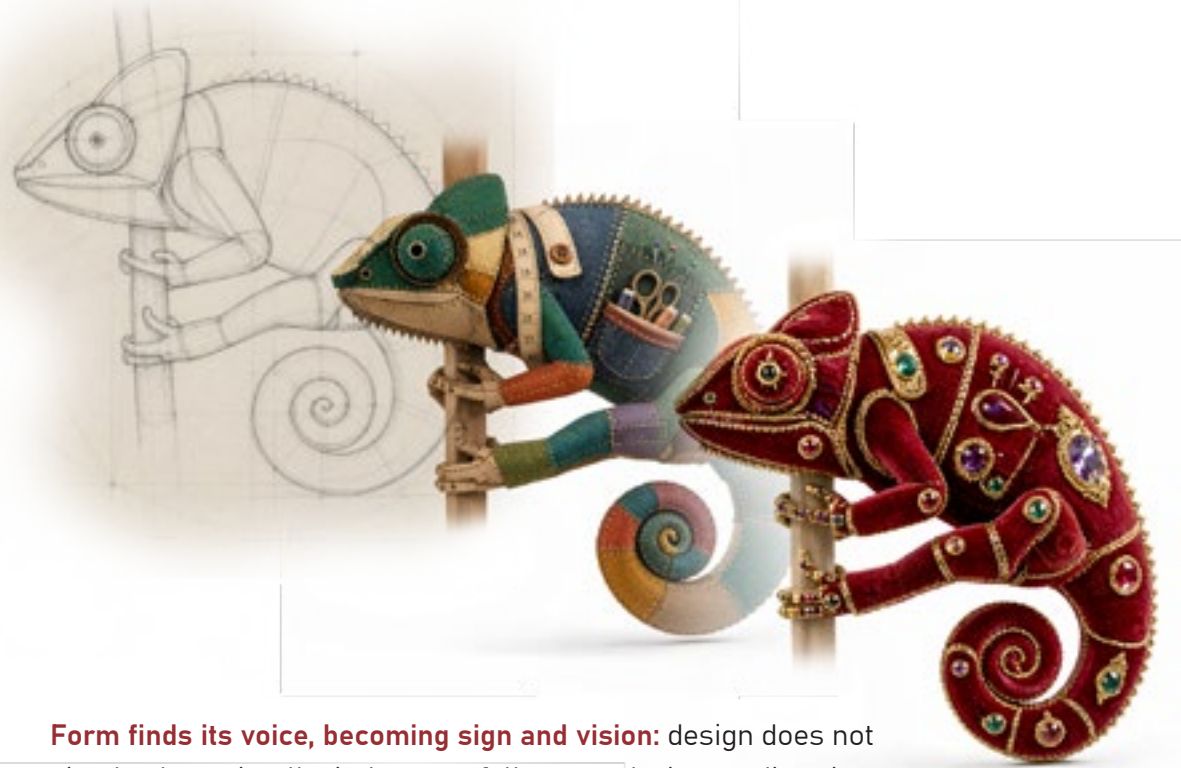


We give packaging a new skin: not a covering, but a transformation.



Form finds its voice, becoming sign and vision: design does not simply shape, it tells; it does not follow trends, it sets direction.

Here, identity takes root, not only of the product, but of the brands that choose to work with us, finding in every line a language of their own, unmistakable and alive.

Material becomes language, woven from research, aesthetics and performance: we seek it, select it, shape it, so that every texture may speak, and every element holds a delicate balance between beauty, function and sustainability.

And then the surface: not a boundary, but a threshold. We light it, carve it, elevate it. A play of reflections, a tension of touch, finishes that draw the eye and invite the hand to linger for a multisensory experience.

With Overkart, packaging does not merely contain:

it seduces, it speaks, it endures.

OVERKART



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BCM&P Dream team 2026

we give packaging a new skin



OVERKART®

Solutions Creators



we design form

Tailor-made projects designed to create experiences, brand recognition and value.



we dress materials

Selection and development of innovative packaging materials, designed to combine aesthetics, performance and sustainability



we enhance every surface

Advanced processing to enhance every surface: tactile and visual effects and premium finishes for luxury packaging.